
Meeting Date: April 20, 2014
Staff Contact: Frank Roth, Senior Policy Manager

TITLE: C-14-19 - Appointments to the Customer Advisory Committee

ACTION: Recommend Approval

SUMMARY:

The Customer Advisory Committee (CAC) was established in November 2006 to assist in and facilitate public review and discussion of Water Authority policies, plans and programs. The CAC consists of nine voluntary members who are customers of the Water Authority's water or wastewater system. The resolution, R-06-27, establishing the CAC recommends that the appointed members have professional or technical competence in one of the following areas: water resource planning, water system engineering, environmental or public interest advocacy, planning or landscape architecture, financial or business management, resource economics, and customer service. Three of the current member's terms have expired and they are not eligible for reappointment. The following nominees are being submitted for Water Authority Board for approval:

- Marissa Reno representing Water Resource Planning
- Laurie Firor representing Landscape Architecture
- Craig Hoover representing Water System Engineering

It is recommended that the Water Authority Board confirm these three nominations which were submitted to the Chair for concurrence. Pursuant to R-06-27, the Chair forwards the nominations for confirmation by the Water Authority Board. The new nominations represent the same area that the current members leaving represented. The nominee presented for confirmation is highly qualified and certified in their field of work and for the technical area that will be vacated. Below is a summary of nominee's professional and academic background.

Marissa Reno

Marissa Reno is a hydrologist and economist by training with a passion for resilient resource management aimed at growing and sustaining a healthy global population. Ms. Reno has a BS in Environmental Science and BA in Economics from the University of New Mexico and has a MS in Hydrology from the NM Institute of Mining and Technology. She has engaged on state, national, and international projects to develop computational tools aimed at assisting resource managers in making informed, defensible long-term resource management decisions. Over the last ten years, she has worked as a Member of the Technical Staff at Sandia National Laboratories (SNL), her work has involved the development of system dynamics models that look at the interdependencies and feedbacks between water, energy, and food in spatially constrained systems over time horizons of months to decades. She is passionate about and motivated by the idea that global water scarcity issues can be addressed and ameliorated, to a large degree, by changes in the way society grows and consumes food. Acknowledging that being

intimately familiar with and engaging on water resource management issues at home is of paramount importance, Ms. Reno is eager to serve on the CAC and continue her work to ensure a resilient water future for us all.

Laurie Firor, PLA, ASLA

Laurie Firor is a principle landscape architect at Consensus Planning and has over 10 years of experience in landscape design and planning. Ms. Firor incorporates sustainable design principles into all of her landscape and community designs. She promotes organic landscape management to reduce toxic chemical use, enhance soil health, and reduce human exposure to chemical spraying. She has worked on numerous projects which incorporate the use of cisterns to hold captured water as well as passive water harvesting for irrigation purposes. This approach, combined with the selection of native, low-water use plant materials, creates a sensible approach to landscape design. She is well-versed and has experience with LEED documentation and certification procedures resulting in numerous LEED Gold and Silver certifications, all of which received maximum points for water efficiency credits for landscape design features. As a project manager and designer, Ms. Firor's work encompasses diverse projects such as streetscapes, parks and trails, commercial landscaping, health facilities, academic and other municipal institution landscapes, and conceptual master plans. She has BA in Landscape Architecture from the University of Georgia and a Masters in Landscape Architecture from the University of New Mexico. She looks forward to participating in this exciting adventure of addressing community and utility goals, objectives, and priorities.

Craig Hoover, P.E.

Craig Hoover is a Senior Vice President and Principal-in-Charge for Bohannon Huston and the Manager of the Water Resources group. In addition to client support, business development, and project management, Mr. Hoover is a recognized leader in the Water Resources community. His wide ranging technical expertise includes planning and design of civil engineering projects in the areas of flood control, storm drainage, stormwater quality, water systems, sanitary sewers, subdivisions, and street rehabilitation. Mr. Hoover is adept in the preparation of feasibility studies, reports, and design plans, and his ability to clearly understand project and client needs and goals allows him to adeptly communicate this information to customers and stakeholders. Mr. Hoover has both a BS and MS in Civil Engineering and is a member of many local and national engineering affiliations.

CURRENT MEMBERS:

Member	R-06-27 Category	Term Expiration
David Ritchey	Financial Management/Institutional Customer	5/2015
Will Gleason	Planning	5/2015
Amy Ewing	Water Resource Planning	4/2016
Wayne Frye	Customer Service	5/2015
Lola Bird	Landscape Architecture	8/2014
John Shomaker	Water Resource Planning	8/2014
Fred Arfman	Water System Engineering	8/2014
David Brookshire	Resource Economics	8/2014
Sarah Gilstrap Browne	Environmental	2/2015

FISCAL IMPACT: None