

# Customer demand and Drought report

ABCWUA Board presentation  
9 December 2020

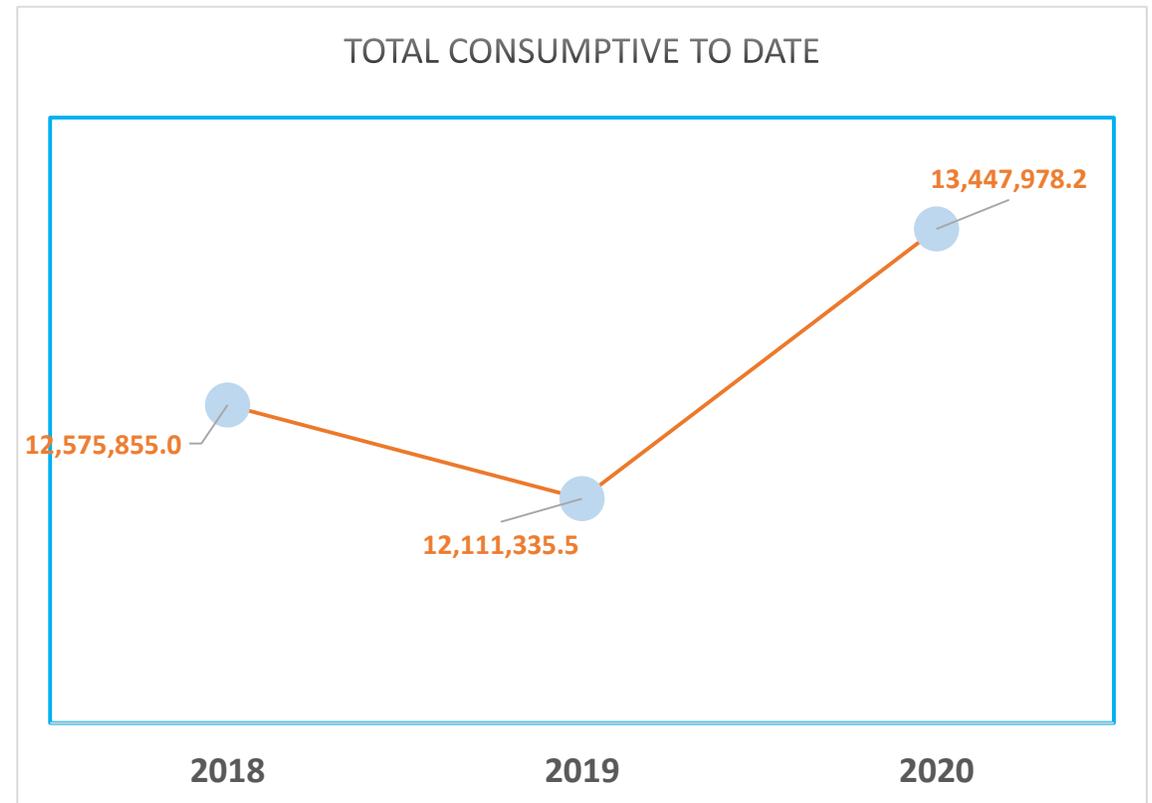
**Carlos Bustos**

**Water Conservation Manager**

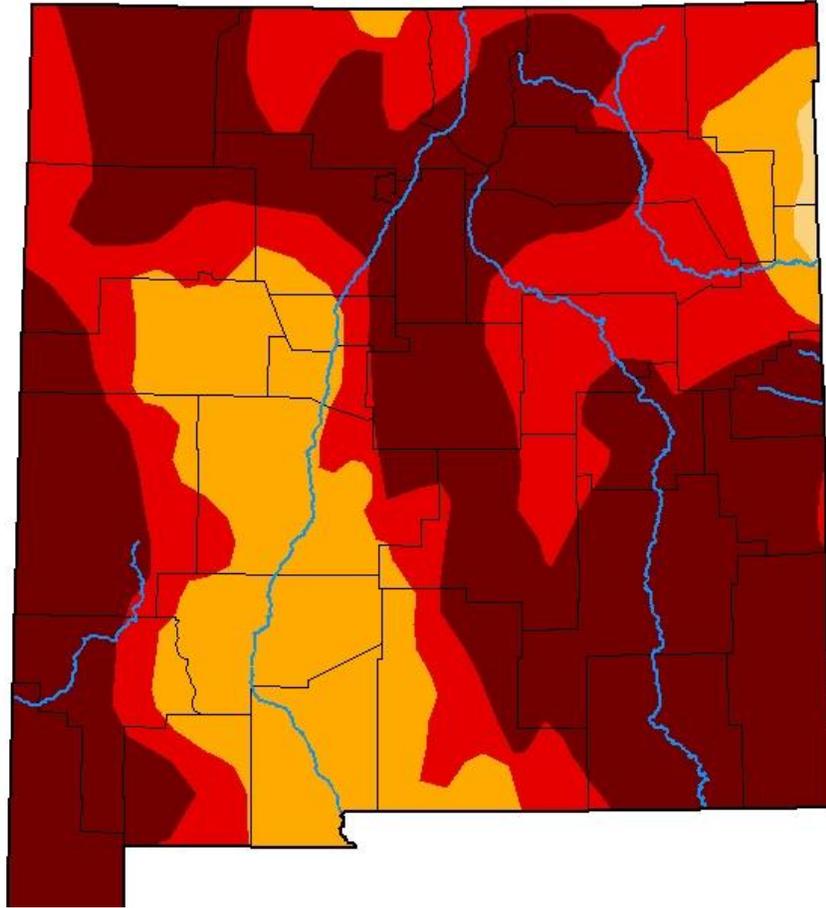
## Water Demand through November 15



- 1.4 Billion more gallons in 2020 than in 2019
- Current daily average demand in winter trend
- Total consumptive use higher than last two years



# U.S. Drought Monitor New Mexico



**November 24, 2020**  
(Released Wednesday, Nov. 25, 2020)  
Valid 7 a.m. EST

Drought Conditions (Percent Area)

	None	D0-D4	D1-D4	D2-D4	D3-D4	D4
<b>Current</b>	0.00	100.00	100.00	99.59	79.21	50.95
<b>Last Week</b> <i>11-17-2020</i>	0.00	100.00	100.00	99.59	72.99	31.96
<b>3 Months Ago</b> <i>08-25-2020</i>	0.02	99.98	94.68	62.19	21.91	0.00
<b>Start of Calendar Year</b> <i>12-31-2019</i>	52.86	47.14	28.33	15.26	0.00	0.00
<b>Start of Water Year</b> <i>09-29-2020</i>	0.00	100.00	99.92	73.65	39.88	2.90
<b>One Year Ago</b> <i>11-26-2019</i>	27.02	72.98	45.07	17.57	0.00	0.00

Intensity:

- None
- D0 Abnormally Dry
- D1 Moderate Drought
- D2 Severe Drought
- D3 Extreme Drought
- D4 Exceptional Drought

The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. For more information on the Drought Monitor, go to <https://droughtmonitor.unl.edu/About.aspx>

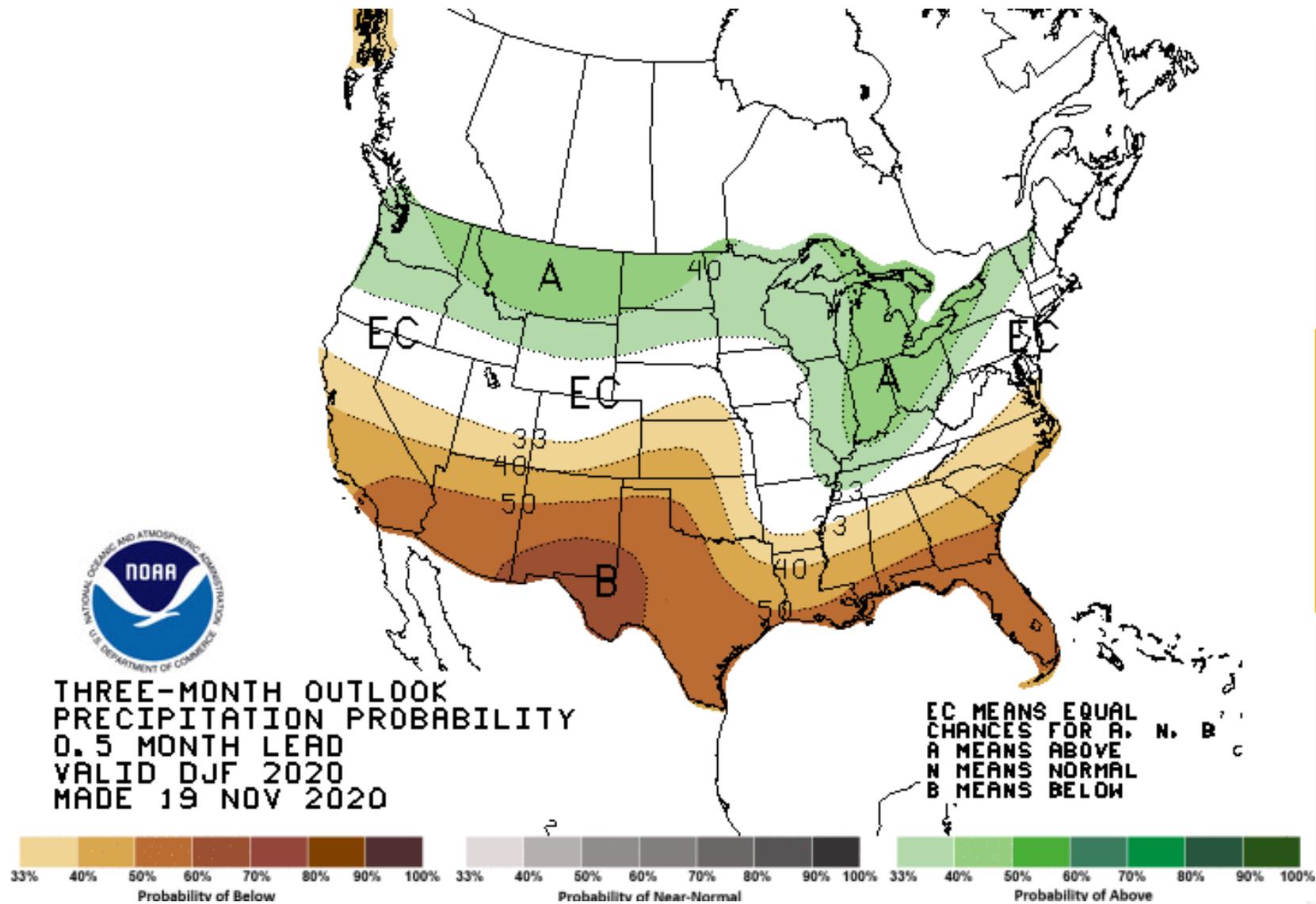
Author:

Richard Heim  
NCEI/NOAA



# Drought Outlook

# Next 3 months precipitation Outlook



# SERVICE YOUR IRRIGATION SYSTEM

## Freeze Warning

Discontinue automatic watering when daytime temperatures are below 40 degrees, and guard your irrigation system against freezing by draining pipes and tubing. Continue to water your trees as needed; seasonal watering recommendations can be found on [505Outside.com](http://505Outside.com)

**It's a DROUGHT!**  
Avoid wasteful leaks — **make sure your irrigation system is properly winterized!**

Schedule a FREE irrigation consultation!  
Email [AskAnExpert@abcwua.org](mailto:AskAnExpert@abcwua.org)

**WINTER!**




## VIRTUAL Customer Conversations

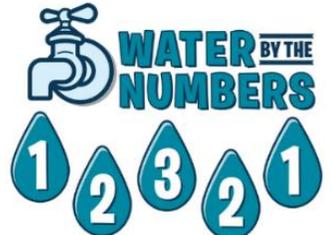
ONLINE DISCUSSION FORUMS

\$25 GRUBHUB GIFT CARD FOR ALL PARTICIPANTS



# Conservation actions

- Customer Conversations
- Water use compliance
- Bill inserts
  - Promote Smart Watering practices
  - Promote Water by the Numbers
  - Ask An Expert
  - Irrigation Efficiency Consultations




REMEMBER: WATER

# 1 DAY a WEEK in NOVEMBER

**\*DROUGHT conditions persist!**

Help save water by following the Water by the Numbers program. Details at [abcwua.org](http://abcwua.org)



# Customer Conversations

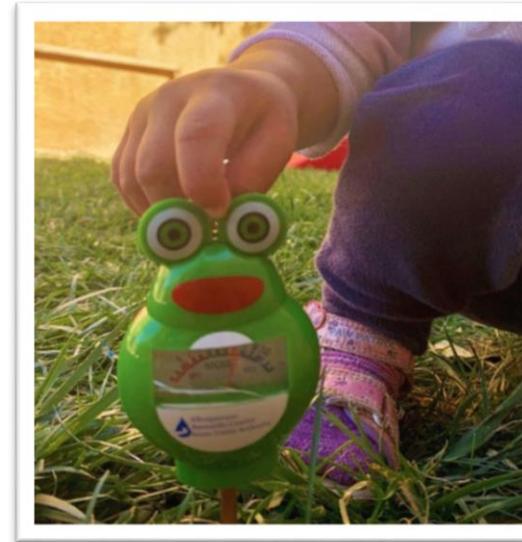
Going beyond...



**WATER** BY THE  
**NUMBERS**



**How long?**



**How deep?**

**How much?**

